

Continental Improves Offer for Auto Repair Shops: Two Timing Belts in a Single Package Simplifies Repairs

- Continental expands its portfolio with PRO kits
- Package includes second drive belt
- Added value for auto repair shops with customized contents for repairs

Hanover, January 2018. Some engines need another drive belt in addition to the usual timing belt that controls the camshaft in the engine. This additional belt powers the balance shaft or injection pump, for example – a standard application in numerous vehicle models. However, until now this has meant that auto repair shops need to procure several components for each individual repair or replacement. In most cases, this was hugely time-consuming for auto repair shop employees. Continental PRO kits, in which customers receive both of the required belts in a single package, now allow for greater flexibility and efficiency so that daily work can now be carried out even more conveniently.

Contents of the PRO kits specially adapted to customer requirements

“Previously, customers who needed to replace the automotive timing belt had to buy a timing belt kit or the add-on including a water pump, as well as another individual timing belt. This was inconvenient and took time. With the new packages, they now conveniently get everything all in one,” says product manager Adrian Rothschild. With this, Continental is continuing its decades-long corporate philosophy of individual solutions and reliable service. The previous kit variations were already a model for success and have been firmly established on the market for a long time. Auto repair shops therefore benefit from contents customized to their needs. This guiding principle is accompanied by continuous expansion and optimization of the portfolio, with which Continental is responding to current industry developments and requirements. Therefore, the new PRO kits were a logical step for the company.

These contain all the timing belts required for the respective engine in a single package. Additional components are also included in the kit. For example, there are also kits containing a water pump. The five-year manufacturer's warranty applies to these as it does to all previously launched kits. The typical identification for customers is the letters "PRO" after the article code, e.g. CT939K6PRO. Customers can find in-depth information about the range in a digital parts catalog, which is available online (www.contitech.de/pic).

Close ties with auto repair shops enable customer-focused products and services

More than 30 different versions are already available there and have gone on sale – making Continental one of the leaders on the market. Additional kits will gradually follow and steadily expand the portfolio. This continuous expansion and improvement of products and services is possible thanks to the close ties that Continental traditionally maintains with auto repair shops. "We simply want to offer what is really needed in the vehicle," says Rothschild. The key idea here is to offer the right solution for every application. For this reason, an active dialog is maintained. "If we can help auto repair shops to work even better and faster, then we are happy to do so," he adds.

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transport. In 2017, Continental generated preliminary sales of around €44 billion and currently employs more than 233,000 people in 56 countries.



As a division in the Continental Corporation, ContiTech is one of the world's leading industrial specialists. Its customers can be found in key industries such as machine and plant engineering, mining, the agricultural industry, and the automotive industry. With around 46,000 employees in 44 countries, the company uses its development and material expertise for products and systems made of rubber, polyamide, metal, textile, and electronic components to combine these with individual services. ContiTech also offers functional and design-oriented living solutions and is always searching for customer-friendly and environmentally-friendly answers – going well and truly beyond its roots as a producer of rubber products. With sales of approximately €5.5 billion (2016), this international technology partner is active with core branches in Europe, Asia, North and South America.

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