

Innovative and individual: beautiful new upholstery world

- Individually design upholstery materials with the skai digital print collection
- The Dynactiv collection is impressive with various looks for the hospitality industry
- The fiery four: skai upholstery material with B1-flame retardancy properties

Hannover, 9. January 2018. The Benecke-Hornschuch Surface Group will present its new products in the upholstery branch at the Heimtextil under the Continental brand for the first time. In keeping with the trade fair motto "Mad about Textiles", the company will demonstrate innovative function and outstanding design in Hall 4.0, Booth D15. The laif VyP upholstery material will be the absolute highlight at the Continental booth. It is breathable and provides maximum comfort even during extended sitting. In addition, the Interior team will present the versatile skai Digital Print Collection with a total of 17 impressive prints for the individual adornment of sitting accommodations, bed headboards, lounge chairs, walls, and many more. Additional highlights await interested trade visitors at the Continental booth such as "The fiery four", innovative artificial leather materials with flame-retardant properties, as well as Dynactiv upholstery materials.

skai digital print – individual designs

Customers of the Benecke-Hornschuch Surface Group can now equip small series and individual projects with designs from the high-quality skai digital print collection, thereby making points in the market. 17 innovative motifs are available with different embossings. They are intended to serve as an inspiration and illustrate the possibilities of digital printing, but they can also be ordered. The digital designs are impressive with their intensely brilliant colors and unique 3D-effects. They range from wood, to textile, to fantasy motifs. Each design can fundamentally be converted to digital direct printing such as when custom designs or allover-print logos are desired. The minimum amount for digitally printed upholstery materials is 100 meters. The high-quality upholstery materials skai Pandoria and skai Toledo EN are the basic grades for printing. They are equipped with three different embossings each - elegant leather grain, classic textile grain, and fine micro-pore structure. They are digitally printed and then finished with a coating. The two variants differ from one another in their flame-retardant properties, with skai Pandoria having greater flame

retardancy. The collection was presented with the iconic Award 2017 interior innovation – Selection and recently the German Design Award 2018 – Winner.

Versatile host

The Dynactiv brand represents upholstery materials by the Benecke-Kaliko AG. The company has been operating under the name of the Benecke-Hornschuch Surface Group business unit under the roof of the Continental group since June 2017, together with Konrad Hornschuch AG. As a result, skai and Dynactiv products are available from the Benecke-Hornschuch Surface Group. The Dynactiv collection consists of high-quality upholstery materials with various textile and leather grains. The large color pallet and flame-retardant characteristics make the Dynactiv materials perfectly suited for use in the hospitality industry. All products of the collection are equipped with M2 and B2-flame retardancy. At the moment, the Benecke-Hornschuch Surface Group is establishing a new marketing structure for the Dynactiv products in Europe.

Ideal for the contract area

With the materials skai Paratexa NF, skai Paduna Stars NF, skai Palma NF, and skai Parotega NF, the Benecke-Hornschuch Surface Group has four innovative artificial leather materials in its portfolio with special flame-retardant properties for the interior industry. The fiery four meet the most stringent, international flame-retardancy standards B1; DIN EN 13501 B-s3, d0; M1 as well as crip 5 and are impressive with high-quality, robust, and varied designs. The two new materials skai Paratexa NF and skai Paduna Stars NF are characterized by a very realistic textile look. skai Paduna Stars NF also stands out with a sophisticated metallic effect. skai Palma NF has a fine calf leather grain, skai Parotega NF a classic leather grain with a particular realistic look and feel. All of the products are versatile. They are perfectly suited for the discerning, design-oriented contract area, in which particular attention is paid to the topic of flame retardancy. The materials are also impressive due to their high-quality technical properties such as robustness, ease-of-cleaning, and lightfastness.



Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transport. In 2016, Continental generated sales of €40.5 billion and currently employs more than 233,000 people in 56 countries.

As a division in the Continental Corporation, ContiTech is one of the world's leading industrial specialists. Its customers can be found in key industries such as machine and plant engineering, mining, the agricultural industry, and the automotive industry. With around 46,000 employees in 44 countries, the company uses its development and material expertise for products and systems made of rubber, polyamide, metal, textile, and electronic components to combine these with individual services. ContiTech also offers functional and design-oriented living solutions and is always searching for customer-friendly and environmentally-friendly answers – going well and truly beyond its roots as a producer of rubber products. With sales of approximately €5.5 billion (2016), this international technology partner is active with core branches in Europe, Asia, North and South America.

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